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Evolution Gaming Launches Unique New MONOPOLY Live Game to Redefine Live Casino

Evolution Gaming, leading provider of Live Casino solutions, today announced the launch of its unique new game, MONOPOLY Live, created via sublicense from Scientific Games in partnership with Hasbro, Inc. (NASDAQ: HAS). The new game, first unveiled at ICE 2019 in February, is available only from Evolution and further extends the company's growing range of game show style games.

MONOPOLY Live is an all-new special edition of Evolution's Dream Catcher money wheel, in which the world's most popular board game meets Live Casino – complete with augmented reality, 3D Bonus rounds built around the adventures of MR. MONOPOLY, and with the chance of big 'multiplier' wins.

According to Todd Haushalter, Evolution's Chief Product Officer, "It is a real honour to work with one of the world's best-loved brands to create such a unique game. MONOPOLY Live represents a real breakthrough in our industry and redefines Live Casino entertainment."

Haushalter explained, "Dream Catcher has been loved by players ever since its launch in 2017 and we are very excited for the launch of this special MONOPOLY Live edition of Dream Catcher. A game like this has never been created before and it leverages some of the most advanced technology available including the use of augmented reality. Our emphasis was on creating an immensely fun game for players and we are confident that it offers players a truly unique gaming experience with the combination of the main money wheel game, the live host and exciting Bonus rounds with MR. MONOPOLY in his 3D MONOPOLY world, complete with all the familiar MONOPOLY game elements."

Martin Carlesund, Group CEO at Evolution Gaming, added: "MONOPOLY Live is a very exciting launch for Evolution and its licensees. It is the epitome of the highly visual and entertaining games in our fast-growing Game Shows category. This is a landmark moment for Evolution – to launch a Live Casino version of such an iconic and well-loved game in association with Scientific Games and Hasbro."

"At Hasbro, we are always eager to offer fans new, innovative ways to interact with the iconic MONOPOLY brand," notes Mark Blecher, Hasbro's SVP of Corporate Strategy and Business Affairs. "We are thrilled to see MR. MONOPOLY transport into a 3D world to host MONOPOLY Live and bring the fast-paced world of real-estate into Live Casino entertainment."

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The MONOPOLY name and logo, the distinctive design of the game board, the four corner squares, the MR. MONOPOLY name and character as well as each of the distinctive elements of the board and the playing pieces are trademarks of Hasbro for its property trading game and game equipment. ©1935, 2019 Hasbro. All rights reserved.

Evolution Gaming Group AB (publ) ("Evolution") develops, produces, markets and licenses fully-integrated B2B Live Casino solutions to gaming operators. Since its inception in 2006, Evolution has developed into a leading B2B provider with approx. 200 operators among its customers. The group currently employs about 5,800 people in studios across Europe and in North America. The parent company is based in Sweden and listed on Nasdaq Stockholm with the ticker EVO. Visit www.evolutiongaming.com for more information.



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About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's Best Play Experiences. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE and MAGIC: THE GATHERING, as well as premier partner brands. Through its entertainment labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 5 on the 2018 100 Best Corporate Citizens list by CR Magazine, and has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past eight years. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro) and Instagram (@Hasbro).

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